

New Life Fine Arts presents  
**“Esther: For Such A Time As This”**  
 written and composed by artistic director David MacAdam

NLFA Contact Name: \_\_\_\_\_  
 NLFA Contact Phone: \_\_\_\_\_  
 NLFA Contact Email: \_\_\_\_\_

New Life Fine Arts is once again pleased to bring an original musical adaptation of the biblical account of “Esther” to the stage for 8 encore performances, April 17-26, at The Groton-Dunstable Performing Arts Center, 344 Main Street, Groton, MA. Last year **over 4,500 audience members attended** the premiere production with numerous sold out shows!

We invite you to partner with us by placing an advertisement in our playbill. Upon confirmed receipt of your artwork and payment\*, you will receive **two complimentary tickets**. Additional seats may be purchased when redeeming your tickets online.

**\*Camera-ready artwork, text copy & payment must be received by March 29, 2020.**

**BLACK & WHITE**

Size of Ad (in inches, approx.)	Cost
<input type="checkbox"/> 1/8 Page 1.75 x 2.25	\$ 80.00
<input type="checkbox"/> 1/4 Page <small>horizontal</small> 4.50 x 1.75	\$ 95.00
<input type="checkbox"/> 1/4 Page <small>vertical</small> 2.25 x 3.50	\$ 95.00
<input type="checkbox"/> 1/2 Page 4.75 x 4.00	\$145.00
<input type="checkbox"/> Full Page 4.75 x 8.00	\$240.00

**COLOR**

Size of Ad (in inches, approx.)	Cost
<input type="checkbox"/> 1/2 Page 4.75 x 4.00	\$210.00
<input type="checkbox"/> Full Page Interior	\$385.00
<input type="checkbox"/> Rear Cover Interior	\$425.00
<input type="checkbox"/> Front Cover Interior	<del>\$475.00</del> sold
<input type="checkbox"/> Rear Cover Exterior	<del>\$550.00</del> sold

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_  Mobile  Work  Home

Email: \_\_\_\_\_

**Camera-ready artwork, text copy & payment must be received by March 29, 2020.**

**Digital files can be emailed to:**  
**playbillads@newlifefinearts.org**  
 (PDF format preferred)

If you experience any difficulty or have questions please call Glenn Gray at 978.371.2727  
 Monday - Friday, 8:30 a.m. - 4:00 p.m.

or

**Staple business cards, logo, text copy here or larger artwork behind this form.**

or

**Mail to:**

New Life Fine Arts  
 Attention: Glenn Gray  
 221 Baker Avenue  
 Concord, MA 01742

*Thank you!*

**Payment Information:** (check one of the following three options)

Paid by credit card @ [www.NewLifeFineArts.org/playbill](http://www.NewLifeFineArts.org/playbill)

I have enclosed a **check** made out to New Life Fine Arts  
 in the amount of \$ \_\_\_\_\_

**Bill Me at:**  
 Mailing Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

- Artwork is attached
- Reuse artwork from last time
- Use artwork as is
- Modify my artwork for me
- Design new artwork
- I authorize artwork surcharge of \$ \_\_\_\_\_