

New Life Fine Arts presents  
**“Esther: For Such A Time As This”**  
 written and composed by producing director David MacAdam

NLFA Contact Name: \_\_\_\_\_

NLFA Contact Phone: \_\_\_\_\_

NLFA Contact Email: \_\_\_\_\_

New Life Fine Arts is once again pleased to bring an original musical adaptation of the biblical account of “Esther” to the stage for 8 encore performances, December 13-23, at The Groton-Dunstable Performing Arts Center, 344 Main Street, Groton, MA. In 2019 **over 4,500 audience members** attended the premiere production with numerous sold out shows!

We invite you to partner with us by placing an advertisement in our playbill. Upon confirmed receipt of your artwork and payment\*, you will receive **two complimentary tickets via e-mail**. Additional seats may be purchased when redeeming your tickets online.

**\*Camera-ready artwork, text copy & payment must be received by Nov. 24, 2024.**

**COLOR/BLACK & WHITE**

**Size of Ad** (width x height in inches) **Cost**

- 1/8 Page horizontal 2.25 x 1.75 \$125.00
- 1/4 Page horizontal 4.50 x 1.75 \$170.00
- 1/4 Page vertical 2.25 x 3.75 \$170.00
- 1/2 Page horizontal 4.50 x 3.75 \$215.00
- Full Page (*Interior*) 4.5 x 8 \$390.00
- Rear Cover Interior \$450.00
- Front Cover Interior ~~\$550.00~~ SOLD
- Rear Cover Exterior ~~\$600.00~~ SOLD

**Payment Information:** (check one of the following four options)

- Paid by credit card @ [www.NewLifeFineArts.org/playbill](http://www.NewLifeFineArts.org/playbill)
- I have enclosed **cash** in the amount of \$ \_\_\_\_\_
- I have enclosed a **check** made out to New Life Fine Arts in the amount of \$ \_\_\_\_\_
- Bill Me at:**  
 Mailing Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

- Artwork is attached
- Reuse artwork from last time
- Use artwork as is
- Modify my artwork for me
- Design new artwork
- I authorize artwork surcharge of \$ \_\_\_\_\_

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_  Mobile  Work  Home

Email: \_\_\_\_\_

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**Digital files can be emailed to:**  
**NewLifeFineArts.playbill@gmail.com**  
 (PDF format preferred)

If you experience any difficulty or have any questions please call Glenn Gray at 978.371.2727  
 Monday - Friday 8:30 a.m. - 4:00 p.m.

or

**Staple business cards, logo, text copy here or larger artwork behind this form.**

or

**Mail to:**

New Life Fine Arts  
 Attention: Glenn Gray  
 221 Baker Avenue  
 Concord, MA 01742

**Thank You!**

Submit **WHITE** copy of form to Glenn Gray  
**YELLOW** copy to be retained by Advertiser